



FAO World Food Day “Embody the change - Join the wave” challenge for Europe and Central Asia

The challenge

The United Nations General Assembly declared 16 October as World Food Day. The Food and Agriculture Organization of the United Nations (FAO), as the coordinating agency for this day, is organizing a virtual challenge (the “Challenge”) for Europe and Central Asia as part of the 2023 World Food Day campaign. The global theme of World Food Day in 2023 is “Water is life, water is food. Leave no one behind.”

The Challenge – under the motto “Embody the change - Join the wave!” – aims to call attention to the essential role of water for human and environmental health, as well as in our food production. A joint motion across countries and borders will demonstrate that we all have a role to play in managing this finite resource more wisely, as our actions determine our future. By participating in the Challenge, everyone can raise awareness of the crucial role of water in our food systems.

Challenge participants (“Entrants”) are being asked to submit a short (no longer than 10 seconds) raw video file in a vertical or square (1:1) format with one or more persons in focus who are doing an arm wave – a motion involving their hands and shoulders imitating the natural motion of water – standing or sitting, indoors or outdoors. A montage of submitted videos showing one long wave across nations and countries of Europe and Central Asia will be posted on selected FAO social media platforms, including FAO’s official YouTube channel (www.youtube.com/@UNFAO) around mid-October. Individuals appearing in the video should be in the middle of the frame looking into the camera; this will allow the creation of one single motion for the final video compilation.

PROCESS AND SELECTION

Submissions will be accepted from 14 August 2023 until midnight CET on 12 October 2023. Entries received after the deadline or that capture moves other than a hand wave will not be considered. Participation is free of charge.

FAO reserves the right to choose among the video files submitted and include only selected videos in the final World Food Day video montage for Europe and Central Asia.

ACCEPTANCE

By submitting entries, Entrants confirm that these General terms and conditions, including the Copyright and privacy requirements for this Challenge, have been read, understood, and agreed to.

Specifically, Entrants must have obtained the permission of those persons recorded for submission of their material to the Challenge by sending duly filled FAO subject release forms along with their applications.

RECORDING FORMAT

The preferred recording format is full HD (1920 × 1080) or 4K (3840 × 2160) in AVI, WMV, MOV, MKV, MP4, FLV, M4V, MP4 video formats.



General terms and conditions

1. The Challenge is open only to individuals (“Entrants”). For entrants who are under the age of 18 at the time of entering the Challenge, the consent of a parent or legal guardian is required.
2. FAO will determine eligibility at its sole discretion.
3. FAO reserves the right, in its sole discretion, to disqualify submissions that:
 - a. are incomplete or not relevant to the theme;
 - b. are disrespectful of the impartiality and independence of FAO, reflect adversely on FAO, are incompatible with the aims and objectives of FAO, or are derogatory to any persons depicted in the entry;
 - c. contain nudity, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content;
 - d. contain any material that could constitute or encourage conduct that would be considered a criminal offence, give rise to civil liability, or otherwise violate any law;
 - e. are not compliant with these General terms and conditions; or
 - f. are not consistent with FAO’s values and guiding principles.
4. FAO also reserves the right to verify the eligibility of any entry and/or Entrant (including an Entrant’s identity and address) and to disqualify any Entrant who submits an entry that is not in accordance with the rules of the Challenge, including these General terms and conditions and Copyright and privacy requirements, or who tampers with the entry process.
5. FAO will not pay any fees or costs relating to participation in the Challenge or for the use of any submissions in relation to the Challenge.
6. No logos, URLs, telephone numbers, or calls that solicit directly for monetary donations should be included in any material.
7. FAO and its staff and agents shall not be responsible or liable for any claims, demands, losses and liability of any kind or nature arising out of or in connection with participation in this Challenge by Entrants.
8. FAO and its staff and agents shall not be responsible or liable for incomplete, lost, damaged, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, system, hardware or software, whether originating with the sender or from any human error, lost/delayed data transmission, or any other error, malfunction, or unauthorized access to entries.
9. FAO reserves the right to cancel, modify, suspend, or delay the Challenge in the event of unforeseen circumstances beyond FAO’s reasonable control and to change, amend, delete, or add to these General terms and conditions at any time.
10. FAO does not represent or endorse the accuracy or reliability of any data, information or other material provided by any Entrant. FAO explicitly disclaims any responsibility for the content of any data, information and materials provided by the Entrants in the Challenge.



11. By submitting entries to the Challenge, Entrants agree to indemnify, defend, and hold and save harmless FAO against all suits, proceedings, claims, demands, losses and liability of any kind or nature brought by any third party against FAO, including, but not limited to, all litigation costs and expenses, attorney's fees, settlement payments and damages, based on, arising from, or relating to FAO's use of the video files submitted by the Entrant. The obligations under this section do not lapse upon closure of the Challenge.
12. By submitting entries to the Challenge, Entrants agree that personal data, especially names and addresses, may be processed, shared, and otherwise used for the purposes and within the context of the Challenge, FAO institutional activities, and any other purposes outlined in these rules. The data may also be used by FAO to verify the identity, postal address, and telephone number of Entrants or to otherwise verify the eligibility of Entrants to participate in the Challenge.
13. Nothing in these General terms and conditions or in any rules related to the Challenge, nor any acts performed or statements made in relation to the Challenge, shall be deemed a waiver, express or implied, of any of the privileges and immunities of FAO.

Copyright and privacy

14. Entrants must own the copyright of the material they submit for the Challenge. If the material contains video recordings of a person or persons, Entrants must have obtained the permission of those persons for submission of their material to the Challenge, as well as the use of the material by FAO for the purposes described in these General terms and conditions. Entrants also confirm that each person depicted in the material has granted permission to be portrayed as shown.
15. Entrants declare that, to the best of their knowledge, no third party can claim any rights on the material submitted.
16. FAO will not seek additional approvals in connection with the use of the material and will not be responsible for any claim or complaint alleging violation of the rights of third parties.
17. Entrants declare that they have not licensed any rights in the submission that conflict with the usage rights required by FAO.
18. Entrants will be responsible for any claims made by any third party in respect of Entries and will fully indemnify FAO with respect to all royalties, fees and any other monies owed to any person or entity by reason of breach of any of the foregoing terms and conditions.
19. Copyright of the material remains with the Entrants. By entering the Challenge, Entrants agree that any work submitted may be used free of charge by FAO. Entrants grant an irrevocable, perpetual, worldwide exclusive license to FAO, for non-commercial purposes, to reproduce, distribute, display, and create derivative works of the entries in connection with the Challenge and the promotion of FAO's work in, among others:
 - the FAO corporate website (www.fao.org) and its subpages;
 - corporate videos or digital recordings to illustrate the work of FAO;
 - FAO publications, brochures or posters;
 - social media channels, including promotion of the Challenge itself; and
 - any other media used by FAO to communicate.